

19th annual

Oktoberfest

The Centre
of
Tallahassee

10.6.2017

**SPONSORSHIP
OPPORTUNITIES**

OKTOBERFEST 2017

All of us at Elder Care Services would like to thank you for considering sponsoring one of the premiere events in the Capital region, Oktoberfest! In its 19th year in Tallahassee, we expect to draw over 1,000 attendees at this highly anticipated festival. As our largest fundraising event of the year, Oktoberfest allows us to increase support for our programs like Meals on Wheels and In-Home Services, furthering our mission of improving the quality of life for seniors.

As you plan your investments for this year, I would like to ask for your commitment to be a sponsor for our signature event. Oktoberfest is a not only a fun community celebration of German cuisine and culture, it is a remarkable show of compassionate care for each other as a community and those who make our mission possible. Send us your sponsorship early so we can include you in our promotional pieces. We look forward to your support in making this year the best Oktoberfest yet!

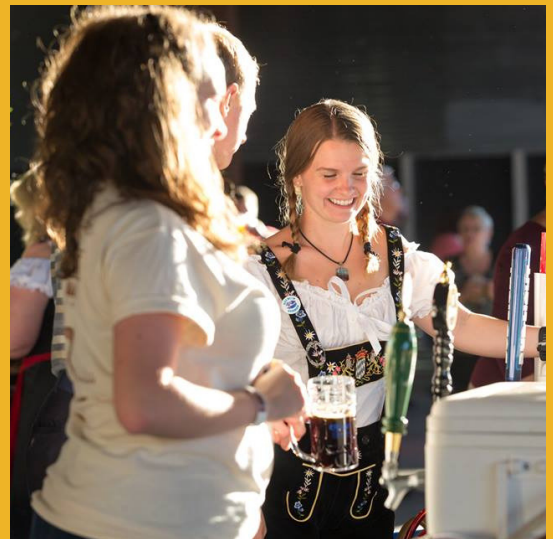
With warm regards,









































Mark D. Baldino
President & CEO

Thanks to generous donors last year...

- 684 seniors received 139,799 meals through Meals on Wheels, at home and at congregate meals sites.
- 174 frail seniors received 30,727 hours of In-home and Community-based services such as personal care, housekeeping, medical transportation, crisis intervention, and professional care management.
- 77 seniors who are incapable of staying at home alone during the day spent 110,000 hours at our Elder Day Stay.
- 246 seniors received Emergency Energy Assistance averaging \$227 per client.



Event Sponsorships

	 Pre-Event \$5,000	Platinum \$3,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Pre-Event Recognition					
Placement on digital event collateral					
Name or Logo Recognition on ECS website					
Recognition in print advertisements					
Recognition in radio advertisements					
Recognition in television advertisements					
On-Site Recognition					
Name or logo recognition on event signage					
Stage welcome					
Opportunity to address audience					
Logo placed on all souvenir steins					
Logo placed on Photo Booth Strips					
# VIP Tickets	10	8	6	4	2
Post Event Recognition					
Outgoing Press Release					
Placement in Newsletter & Annual Report					

For VIP Table Sponsorships, see event ticket information on page 6.

Station Sponsorships

 Biergarten	\$1,000 <ul style="list-style-type: none">• Recognition at Biergarten Station where all guests will refill steins, ensuring great traffic and high visibility for organization placement• Logo or name recognition on ECS website, social media, and e-newsletter• Stage welcome and recognition at event• 4 VIP tickets
 Entertainment	\$2,000 <ul style="list-style-type: none">• Stage recognition for event entertainment including live music and station games.• Logo or name recognition on ECS website, social media, and e-newsletter• 6 VIP tickets
 Tasting	\$1,000 <ul style="list-style-type: none">• Recognition and logo placement at VIP specialty beer and wine tasting• Logo and name recognition on ECS website, social media, and e-newsletter• Stage welcome and recognition at event• 4 VIP tickets
 Dessert	\$1,000 <ul style="list-style-type: none">• Recognition at Dessert Station featuring famous and traditional German delicacies• Logo or name recognition on ECS website, social media, and e-newsletter• Stage welcome and recognition at event• 4 VIP tickets

These premier placement opportunities are limited to 2 sponsors per station. Contact us early to reserve your spot!

For VIP Table Sponsorships, see event ticket information on page 6.

19th Annual Oktoberfest

Friday, October 6, 2017

The Pavilion at the Centre of Tallahassee

Elder Care Services invites you to participate in the Oktoberfest Silent Auction by donating a special item. Each year, the auction is a crowd favorite, showcasing a wonderful display of items. All proceeds directly support programs for local seniors in need of food, personal care, and basic necessities. The Oktoberfest auction is a great way to support your community while promoting your products and services.

Each item auctioned will be displayed along with the name of the donating organization or individual, unless you request to be anonymous. We ask that each auction item have a retail value of at least \$50. From past experiences, we have learned that items such as vacation packages, sports equipment and tickets, electronics, and jewelry tend to be popular.

If you wish to donate an item, fill out the form to the right and return via email or mail. Please use a separate form for each donated item. You may also submit your information online at www.eldercarebigbend.org/oktoberfest.

Please mail or bring your donations to Elder Care Services, or call to arrange pickup of items. We would appreciate your generous donation by September 15th, 2017.

Elder Care Services, Inc. is a private non-profit organization supported by volunteers and generous donors. Your contribution is tax-deductible to the extent allowable by law. A copy of our official registration [CH1650] and financial information may be obtained from the division of Consumer Services by calling toll-free within the state at 1-800-FELP-FLA (or 1-800-435-7352) or by visiting www.floridaconsumerhelp.com. Registration does not imply endorsement, approval, or recommendation by the state.



Silent Auction Donation Form

Donated Auction Item

Retail Value

Organization/Individual Name

Contact Person

Street Address

City/State/Zip

Email

Phone

2017 Oktoberfest Sponsorship Commitment Form

For your convenience, sponsorship and ticket purchases can now be submitted online at www.eldercarebigbend.org/oktoberfest

Organization Name: _____

Contact Person/
Individual Donor: _____

Address: _____

City/State/Zip Code: _____

Phone Number: _____ Email: _____

Website: _____

Sponsorship levels

VIP Table

- SOLD!** Presenting (\$5,000) **SOLD!** Biergarten Station (\$1,000) Sponsored table for 10
- Platinum (\$3,000) Entertainment Station (\$2,000) (\$1,000)
- Gold (\$2,500) **SOLD!** Beer/Wine Tasting Station (\$1,000)
- Silver (\$1,000) **SOLD!** Dessert Station (\$1,000)
- Bronze (\$500)

Payment Authorization information

- Payment enclosed (Please make checks payable to Elder Care Services)
- Please invoice or contact me to arrange payment
- I authorize Elder Care Services to charge my credit card in the amount of \$ _____

Credit Card: Visa _____ Mastercard _____ American Express _____

Card #: _____ Exp. date: _____ V-Code: _____

Name of Cardholder: _____

Signature of Cardholder: _____ Date: _____

Event Information

Friday, October 6, 2017

6:30 pm - 11:00 pm

The Pavilion at the Centre of Tallahassee

2415 N. Monroe St, Tallahassee, FL 32303

www.eldercarebigbend.org/oktoberfest



General Admission - \$75

General admission provides access to a full night of entertainment with unlimited food, beer refills, and souvenir stein.

VIP Admission - \$125

VIP tickets includes early access (5:30pm) to specialty beer and wine tasting reception, a full night of entertainment with unlimited food, beer refills, and souvenir stein.

VIP Sponsored Table - \$1,000 (\$250 discount!)

VIP Table includes designated seating for 10, early access (5:30pm) to specialty beer and wine tasting reception, a full night of entertainment with unlimited food, beer refills, and souvenir stein.

About Elder Care Services, Inc.

Your Oktoberfest sponsorship directly benefits Elder Care Services, the leading provider of services and programs for local seniors. We advocate for a variety of needs and individuals in order to further our mission: to improve the quality of life for seniors.

For home-bound seniors, we strive to maintain their independence with programs like Meals on Wheels, companionship services, and personal care services. For more active seniors, we provide opportunities for engagement through volunteering placement with a partnership with the national Senior Corp program.

We tailor our programs to each senior with the help of our professionally certified Case Managers, ensuring that each individual and their caregivers get the best services available to meet their needs, goals, and circumstances. Our many programs help seniors experience the comfort and dignity of aging.

Contact us:

info@ecsbigbend.org | 850-245-5931

www.eldercarebigbend.org



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